



# You - an insider?

## HOSPITALITY INSIDERS CLUB ESTONIA

NETWORKING FOR MANAGERS AND EXPERTS OF  
HOTEL AND RESTAURANT BUSINESS

### As a member of the Club:

- You can participate in educational seminars organized 4 times a year
- You will have access and are invited to discuss the latest news in hotel and restaurant business
- You will be introduced to the latest trends and operational concepts in the business
- You will peek behind the scenes of the best companies
- You will get new ideas to develop your own organization
- You can network with Estonian and Finnish hospitality experts

### Program 2016

- 16.02.2016 Service Design in developing service concepts
- 19.04.2016 Change Management in Operations
- 15.09.2016 Sales Management
- 16.11.2016 Trends and Innovations in Digital Marketing

### Fee and enrolment

- Seminars 4 times a year
- Membership 400 EUR per year
- In case of hindrance participation can be transferred to a colleague
- Price of a single venue is 150 EUR
- Seminars are held in English and include lunch and coffee breaks.

### Additional information:

[www.haaga-helia.ee/hospitality-insiders-club-estonia](http://www.haaga-helia.ee/hospitality-insiders-club-estonia)

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